

STEPABLE® Authorized Finished Grower/Distributor



We pledge:

We will grow True and Genuine STEPABLES® Plants with the STEPABLES® tag and STEPABLES® Purple Pot from Summit Plastics.

We will deliver high quality STEPABLE® plant material at all times.

We will work to exceed our customer's expectations of service.

We will maintain an adequate availability of STEPABLE® plants at all times to ensure proper representation at the garden center level.

We will become knowledgeable with the STEPABLES® product line as to be able to help our Authorized Dealers sell the "Right Plant For The Right Spot" to their customers.

We will promote the STEPABLES® program through social networks, advertising, tradeshow and product seminars to garden center personnel and consumers.

We will work to be a marketing partner with UAFPC to:

- ✓ Deliver a True and Genuine STEPABLE® plant to Authorized Retailers in our area
- ✓ Be true to all trademarks and copyright requirements
- ✓ Give and receive feedback to maintain the program viability.

Grower Business Name:
Address:
Phone:
Email Address:

Contact person:
City/State/Zip Code:
Web Site:
Social Media Addresses:

Signature _____

We recognize that marketing partnerships produce greater results for all concerned and that a win-win situation is the best way to do business.

We welcome our Authorized Dealers to the program and will do our best to increase their sales and promote good will between our garden centers and UAFPC.

